



RESEARCH METHODOLOGY

Mastering Research Methodology: The
Key to Excellence in Clinical Research

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Program Highlights

- Academia & Industry Faculty
- Interactive sessions
- Knowledge Sharing by KOLs and Experts
- Post-Training Assessment
- Reference Material
- Training Certification

***Learning is the only
treasure that will follow its
owner everywhere.***



About Research methodology

- Research methodology refers to the systematic, theoretical analysis of the methods applied to a field of study. It comprises the theoretical analysis of the body of methods and principles associated with a branch of knowledge to ensure that the research is sound and that the data collected is reliable. In the context of clinical research, methodology involves the selection of the study design, the population and sample size, the methods of data collection and analysis, and the procedures for implementing the study and reporting its results.

Why Research methodology

Research methodology in clinical research is crucial as it provides a structured framework for designing, conducting, analyzing, and interpreting studies involving human subjects. By adhering to robust research methodologies, researchers ensure that the findings are scientifically valid, reproducible, and reliable. This systematic approach minimizes biases, errors, and variability, thereby enhancing the credibility of the research outcomes. Additionally, a well-defined research methodology safeguards the rights, safety, and well-being of participants, aligning with quality and ethical standards.

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